



Our Ethics

Rowland has grown from a small local business to a major regional player, with developments stretching across the North West. As a responsible developer with a social conscience, Rowland takes on board the views of local people.

Rowland are also strongly committed to the use of a local workforce, employing North West Sub Contractors wherever possible and increasing the number of young people put through apprenticeships.

The Next Steps

Rowland are currently working together with planning consultants GL Hearn to prepare the planning application, therefore if you should have any views regarding our proposals please send them direct to GL Hearn using one of the methods below.

All comments received will be recorded and will assist Rowland in the preparation of a planning application.

By Post: Kate O'Neill
GL Hearn Ltd,
Property Consultants,
1 St James's Square,
Manchester, M2 6DN

Telephone: 0161 829 7800

Email: kate_o'neill@glhearn.com

Proposed Housing Development

This leaflet has been produced to provide members of the local community with an indication of a development proposed by Rowland on land which is located on Willington Lane and Green Lane in Kelsall. Both sites currently form unused grassland and benefit from an excellent location in relation to the centre of Kelsall, where there are a range of services and facilities.



Willington Lane

12 family houses

Appropriate scale of development

4 four bed houses

8 five bed houses



Green Lane

14 shared ownership houses for local residents

4 two bed houses

10 three bed houses

Rowland are now seeking to acquire both sites with a view to bringing forward a planning application in the near future for a housing development consisting of family homes on the Willington Lane site and shared ownership homes for local residents on the Green Lane site.

Existing Willington Lane Site



Existing Green Lane Site



An exhibition will also be organised over the next few weeks. Details of when and where this will take place will be publicised in due course. In the meantime, your comments would be welcomed so that a planning application can be prepared taking account of your views.